

EU EMPASIA

Conference on Sustainability for SMEs:
Knowledge Management, Corporate Social
Responsibility, Support and Development

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SMEs Development and Corporate Social Responsibility: Priorities and funding opportunities of the European Commission

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EUROPEAN
COMMISSION

EC-funded development cooperation programmes in Asia

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- EC development cooperation spending should contribute to the reduction of poverty and the achievement of Millennium Development Goals
- There are three main types of development cooperation programmes in Asia:
 - Thematic Programmes
 - Regional Programmes
 - National Programmes
- All programmes are based on Strategy Papers, produced after extensive consultation with stakeholders

Regional Strategy for Asia 2007-2013

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- Support to Regional Integration (€78 M for 2007-10)
 - Asia-Europe Meeting ASEM
 - South Asian Association for Regional Cooperation (SAARC)
 - Association of South-East Asian Nations (ASEAN)
- Policy and Know-How based Cooperation (€210 M for 2007-2010)
 - **Environment, Energy & Climate Change – SWITCH and FLEGT programme**
 - Higher Education
 - Cross-border Cooperation in Animal & Human Health
- Support to Uprooted People in Asia (€112 M for 2007-10)

SWITCH-Asia– promotes Sustainable Consumption & Production in Asia

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- €90 Million for the period 2007-2010
- 2 focal areas, namely:
 - Sustainable Production (technical innovation, supply chain management, CSR etc)
 - Sustainable Consumption (Green Procurement, Marketing strategies, Code of conduct etc)

SWITCH-Asia– Promotes Sustainable Consumption & Production in Asia

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1. **Grant projects** - partnerships of organisations from EU and Asia working to help large numbers of SMEs and/or consumers to practise sustainable production and consumption
2. **SWITCH Networking Facility** – to collect results and experiences from SWITCH projects and make them available in various formats to a range of audiences
3. **SWITCH Policy Support Component** – to provide technical assistance to governments that are implementing policies on sustainable consumption and production.

SWITCH-Asia– promotes Sustainable Consumption & Production in Asia

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Under the Switch Asia programme, **activities should aim to:**

- Promote the use of environmentally friendly technologies and practices;
- Promote a change in consumption of less environmentally damaging products and services;
- Reinforce and implement legal environment and safety instruments;
- Develop and apply effective economic instruments that enhance sustainable consumption and production.

SWITCH-Asia – where do we stand?

2007	2008	2009
1 st CfP published: 15 grant projects (app 23 MEUR) awarded	2nd CfP published: 14 grant projects (app 23 MEUR) awarded	Design and Formulation of the Policy Support Component
	SWITCH Networking Facility was launched in autumn 2008.	Mid Term Review on- going

SWITCH-Asia –Prospects for 2010

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- The SWITCH Policy Support Component should be initiated. It is intended help Asian governments to select, adapt and implement suitable economic and regulatory policy instruments to promote SCP.
- SWITCH PSC should focus support on up to five Asian countries, plus a regional component to encourage and inform other countries in the region.
- Additional funding for grant projects should be committed in 2010, with a Call for Proposals launched in second half 2010.

ASEAN Programme on the protection of Intellectual Property Rights - (ECAP III)

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- 5,100,000 € for an implementation period of 48 months (implementation to start before the end of 2009).
- Objective:
The project aims at facilitating ASEAN regional integration by building capacity in the ASEAN Secretariat and the ASEAN Member States to manage and benefit from a reinforced IPR system.
→ IP protection (including GIs) contribute to sustainable development through innovation and standards which eventually provide added value to Thai products
- 5 components focusing e.g. on institutional capacity building, legal framework, IP as a tool for economic development, awareness creation, etc.

ASEAN Programme on the protection of Intellectual Property Rights - (ECAP III)

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- Potential primary beneficiaries include **Private sector bodies and rights holder organisations**: consumer and industry organisations; EU Chambers of Commerce; IP rights owners associations, including copyrights owners; Patent and trademark agents; Collecting organizations, private companies and SMEs; ASEAN Intellectual Property Right Association
- Increased awareness and use of IP as a tool for economic development and integration in ASEAN.
IP as a business tool can be used for promoting creativity, innovation, technological development, and value-addition to economic outputs amongst ASEAN countries. Geographical Indications are applicable as a major tool to achieve this result in some countries.

National Level – Thailand EC Cooperation Facility II (TEC II) – under preparation

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- **Country Strategy Paper 2007-2013** : 4.5 million EUR

- **Objective**

Further advance constructive dialogue and cooperation between the European Commission and Thailand to support Thailand's development goals in selected priority areas and to promote the involvement of a broad range of Thai stakeholders (public sector agencies, business associations, think tanks, universities, NGOs, research institutes)

Thailand EC Cooperation Facility II (TEC II) – under preparation

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Expected results

- Improved capacity of Thai institutions in view of advancing the country's national development agenda and in line with the priorities of the RTG and the MDGs
- Enhanced Thailand's role and participation in regional cooperation activities
- Enhanced good governance
- Enhanced understanding and awareness and visibility in Thailand of EC policies

Thailand EC Cooperation Facility II (TEC II) – under preparation

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4 Priority areas including:

1) Trade and investment

Multilateral, regional and bilateral trade negotiations (FTAs), technical barriers to trade, **industrial standards**, **consumer protection**, market development, tax and customs, transportation, sanitary matters

2) Environment, climate change, energy

Protection of forests, biodiversity, energy efficiency, coastal management / land use efficiency, Clean Development Mechanisms (CDM), **Corporate Social Responsibility (CSR)**, Solid waste management

Thailand EC Cooperation Facility II (TEC II) – under preparation

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Implementation modalities:

- 1) Demand Driven Component through Grants (approx 55 % of the funds)
- 2) Policy Dialogue initiative through short-term technical assistance service contracts (approx 45% of the funds)

Thailand EC Cooperation Facility II (TEC II) – under preparation

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Timeline (Tentative)

Identification/Formulation:	Completed
AAP / Decision:	Q3/Q4 2009
CfP Publication:	Q1 2010
Deadline of CfP:	Q1 2010
Contract award and contracting:	Q2/Q3 2010

Questions? Comments?

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Thank you!