

# EMPASIA Conference on “Sustainability for SMEs: Knowledge Management, Corporate Social Responsibility, Support and Development”

24 September 2009, Siam City Hotel, Bangkok, Thailand

## Program

08:00 – 09:00	Registration
09:00 – 10:00	<p>Opening Speech, Fraunhofer IFF, Germany  Welcome Address, Office of SME Promotion, Thailand  Welcome Address, King Mongkut’s University of Technology Thonburi, Thailand  Official Opening and Keynote Address, First Secretary, EC Delegation to Thailand</p> <p><i>Invited VIP guests include officials from German, Vietnamese and Irish Embassies</i></p>
10:00 – 10:30	Coffee Break
10:30 – 12:00	<p><b>Session I: IT – Knowledge Management</b>  (Chair: Ralf Opierzynski)</p> <p><b>1. Knowledge Management in Vietnamese industries and business intermediaries</b>, Vietnam Productivity Centre, Vietnam  <b>2. The Plato approach in Thailand – challenges and lessons learned</b>, Asian Society for Environmental Protection, Thailand  <b>3. Knowledge management in European industries – best practice</b> , Fraunhofer Institute for Factory Operation and Automation (IFF), Germany  <b>Q&amp;A</b></p>
12:00 – 13:00	Lunch Break
13:00 – 14:30	<p><b>Session II: Sustainability/CSR</b>  (Chair: Frank Müller)</p> <p><b>1. CSR practices in Bayer’s international supply chains</b>, Bayer Business Services Germany  <b>2. Social and environmental qualification of suppliers in South East Asia</b>, Systain Consulting, Hongkong  <b>3. The national Thai CSR project</b>, MASCI, Thailand  <b>4. CSR in SMEs – a Thai success story</b>, Thai Frame &amp; Accessories, Thailand  <b>Q &amp; A</b></p>
14:30 – 15:00	Coffee Break
15:00 – 16:30	<p><b>Session III: Support and Development Programmes</b>  (Chair: Ralf Opierzynski)</p> <p><b>1. Qualitative and quantitative effects of the Irish SME support program ‘Plato’</b>, The Louth County Enterprise Board (LCEB), Ireland  <b>2. CSR application support through aligned services, ASEP, Thailand</b>  <b>3. The current focus of Thai industry support programs (SME Programme, NESDB (10<sup>th</sup> National Plan))</b>, Office of SME Promotion, Thailand  <b>4. Current support and development priorities of the EC</b>, EC Delegation to Thailand  <b>Q&amp;A</b></p>
16:30-17:00	<p>Panel discussion  Closing Remarks and Outlook</p>